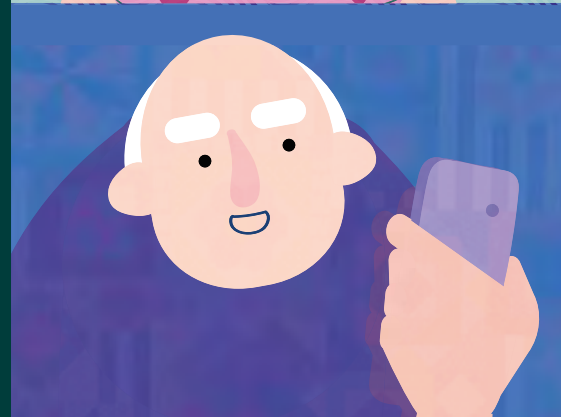
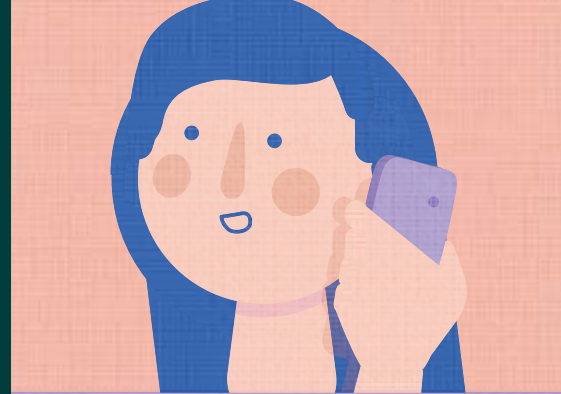


# Sexual Consent Toolkit

Reaching All Communities



**Police Service**  
of Northern Ireland

# Sexual Consent Toolkit

Reaching All Communities

## Introduction

Welcome to the Police Service of Northern Ireland's, understanding sexual consent and the support available to victims, toolkit – a series of new assets and messaging that we need your help to reach all communities. We would greatly appreciate your support by sharing our content and key messages on your channels and in your networks, if you feel it's appropriate.

## What are we Trying to Achieve?

We want to ensure that everyone knows and understands what it means to give and receive sexual consent.

We also want to make sure that this messaging reaches all communities across Northern Ireland as we know that these crimes are underreported and that the attrition rates are particularly high.

Sexual assault and abuse can happen to anyone. Regardless of disability, age, race, gender or sexual orientation we are encouraging survivors to seek help and informing them on how they can/what happens if they do.

The assets included in this toolkit will be shared across social media and online, using a range of content in formats that most people will be familiar with.

## What's In The Toolkit?

- Animation
- Key messages
- How to share
- Assets
- Contacts
- Support



**POLICE WILL HELP YOU**

## Animation

Our animation addresses what constitutes sexual consent and takes you through what happens, in simple terms, from initial reporting to court. The animation subtitles have been translated into the following languages:

- Arabic
- Chinese
- Hungarian
- Latvian
- Lithuanian
- Polish
- Portuguese
- Romanian
- Russian
- Slovakian

Please share the video within your networks, with those you may support and come in contact with and across social media channels, including community groups you may be members of.

## Website

All of the assets, including the animation, will be hosted on a dedicated webpage on the Police Service of Northern Ireland's website and downloadable from here:

**[www.psn.police.uk/sexualconsent](http://www.psn.police.uk/sexualconsent)**

## Key Messages

Please use the key messages below as guide for when you are conversing with people about sexual consent and reporting to the Police.

- What is sexual consent? No-one has the right to make you do something you are not comfortable with. Watch our short video clip for further information. If you have suffered sexual abuse, call police on 101 or in an emergency always call 999.
- Sexual assault and abuse can happen to anyone. Regardless of disability, age, race, gender or sexual orientation we are encouraging survivors to seek help. Call the 24 Hour Domestic and Sexual Abuse Helpline on 0808 802 1414 to get the support you need. You can also call the police on 101 or 999 in an emergency.
- If someone has sexually abused you, even if it has happened in the past, you can contact police, who will treat you with dignity and respect at all times.
- Do not suffer in silence. Many incidents of sexual abuse in our communities still go unreported. Take the first step and contact us on 101 or in an emergency always call 999.
- Officers in the Police's Public Protection Branch are committed to investigating all reports of sexual assault. They have specifically trained officers who will treat you with sensitivity and respect. Anyone who has

experienced any form of sexual assault can contact police on 101.

- What happens if I report a sexual assault? Watch the short animation which explains the entire process. You will be supported every step of the way.
- What is sexual consent? I think I've been sexually assaulted, what will happen if I report to the Police? What support is available? You can watch the animation for answers to these questions. We know it's hard to report but you will be supported every step of the way.

## How To Follow And Share

We would encourage you to share the assets included in this toolkit across your own channels and in local community groups that you may be a member of/host.

Please follow our accounts and tag us when you do post.

Instagram: @policesservice.ni

Twitter: @PoliceServiceNI

Facebook: @PoliceServiceNI

We would also encourage you to use the key messages to start positive conversations on sexual consent and the support available. There is no time limit – keep sharing and having those conversations, on and off line, when and where you can.

## Assets

There are numerous items of content that you can share on your channels and within your networks.

This will include:

- Our animation
- Shorter versions for social media
- Social media graphics to share on your channels
- Poster for you to put up in your local community

## Contacts

For any queries about this campaign or artwork requests please contact the Police Service of Northern Ireland's Strategic Communications and Engagement Department.

Email: [Natalie.mcfall@psni.police.uk](mailto:Natalie.mcfall@psni.police.uk)

## Support

You can find more advice and information on sexual consent on the No Grey Zone website: [nogreyzone.com/](http://nogreyzone.com/)

Call the Police Service of Northern Ireland on **101** or contact the 24 Hour Domestic and Sexual Abuse Helpline on **0808 802 1414**  
In an emergency always call **999**.







**Do not suffer in silence**

I need to tell someone

Take the first step and contact us on 101 or in an emergency always call 999.

0999 999999  
Report online. Call 101 in an emergency call 999

WE CARE WE LISTEN WE ACT  
Police Service of Northern Ireland

Specially trained officers will treat you with sensitivity and respect.

Take the first step and contact us on 101.

0999 999999  
Report online. Call 101 in an emergency call 999

WE CARE WE LISTEN WE ACT  
Police Service of Northern Ireland

**What happens if my case goes to court?**

0999 999999  
Report online. Call 101 in an emergency call 999

WE CARE WE LISTEN WE ACT  
Police Service of Northern Ireland

**DO NOT SUFFER IN SILENCE**

Many incidents of sexual abuse still go unreported.

0999 999999  
Report online. Call 101 in an emergency call 999

WE CARE WE LISTEN WE ACT  
Police Service of Northern Ireland

If someone has sexually abused you, even in the past, police will treat you with dignity and respect.

it was a long time ago...

Take the first step and contact us on 101.

0999 999999  
Report online. Call 101 in an emergency call 999

WE CARE WE LISTEN WE ACT  
Police Service of Northern Ireland

**What support is available to me?**

0999 999999  
Report online. Call 101 in an emergency call 999

WE CARE WE LISTEN WE ACT  
Police Service of Northern Ireland

**Do not suffer in silence**

I need to tell someone

Take the first step and contact us on 101 or in an emergency always call 999.

0999 999999  
Report online. Call 101 in an emergency call 999

WE CARE WE LISTEN WE ACT  
Police Service of Northern Ireland

**DO NOT SUFFER IN SILENCE**

Take the first step and contact us on 101.

0999 999999  
Report online. Call 101 in an emergency call 999

WE CARE WE LISTEN WE ACT  
Police Service of Northern Ireland

**What happens if I report to the police?**

EVIDENCE REPORT

0999 999999  
Report online. Call 101 in an emergency call 999

WE CARE WE LISTEN WE ACT  
Police Service of Northern Ireland

**What happens if I report to the police?**

**What support is available to me?**

**What happens if my case goes to court?**

0999 999999  
Report online. Call 101 in an emergency call 999

WE CARE WE LISTEN WE ACT  
Police Service of Northern Ireland

**Do not suffer in silence**

I need to tell someone

Take the first step and contact us on 101 or in an emergency always call 999.

101  
999  
Police Service of Northern Ireland

Specially trained officers will treat you with sensitivity and respect.

Take the first step and contact us on 101.

101  
999  
Police Service of Northern Ireland

**What happens if my case goes to court?**

101  
999  
Police Service of Northern Ireland

**DO NOT SUFFER IN SILENCE**

Many incidents of sexual abuse still go unreported.

101  
999  
Police Service of Northern Ireland

If someone has sexually abused you, even in the past, police will treat you with dignity and respect.

it was a long time ago...

Take the first step and contact us on 101.

101  
999  
Police Service of Northern Ireland

**What support is available to me?**

101  
999  
Police Service of Northern Ireland

**Do not suffer in silence**

I need to tell someone

Take the first step and contact us on 101 or in an emergency always call 999.

101  
999  
Police Service of Northern Ireland

**DO NOT SUFFER IN SILENCE**

Take the first step and contact us on 101.

101  
999  
Police Service of Northern Ireland

**What happens if I report to the police?**

EVIDENCE REPORT

101  
999  
Police Service of Northern Ireland

**What happens if I report to the police?**

**What support is available to me?**

**What happens if my case goes to court?**

101  
999  
Police Service of Northern Ireland





Posters are available as A4 and A3 size, with and without printers crop and bleed marks.



[psni.police.uk](https://psni.police.uk)